

The CLEAR Leadership Program.

A six-module leadership development experience for newly appointed and emerging leaders — built on the proprietary S.H.I.F.T. framework. One transformation arc. Two audiences. Built to scale.

6

Modules · Full development arc

5–20

Participants · Cohort or workshop

Flex

Cadence · Client sets the pace

FOR ORGANIZATIONS & NONPROFITS

- New managers in their first 1–2 years
- Mid-level leaders being groomed for senior roles
- High-potential individual contributors
- Leaders recently promoted or needing leadership development

FOR UNIVERSITIES

- Newly appointed department directors
- Academic affairs leaders and leaders new to management
- New faculty moving into administrative roles
- Leaders recently promoted or needing leadership development

THE SIX MODULES

01

Know Yourself First

Self-Awareness · Identity · Vision

02

Show Up with Presence

Communication · Credibility · Trust

03

Lead Your People

Performance · Conversations · Teams

04

Protect Your Energy

Effectiveness · Priorities · Sustainability

05

Navigate the Organization

Politics · Influence · Decision-Making

06

Build What Lasts

Culture · Developing Others · Legacy

WHAT PARTICIPANTS RECEIVE

- ◆ Pre-program leadership assessment
- ◆ Participant workbook — one per module
- ◆ Post-program 90-day action plan
- ◆ Kennedy & Co. certificate of completion
- ◆ Optional 1:1 coaching add-on at partner rate
- ◆ Facilitator guide for all six modules

DELIVERY OPTIONS

- Cohort program — group moves through all six modules together
- Workshop series — each module as a standalone half or full-day session
- Hybrid model — group sessions plus individual coaching add-ons
- Cadence is flexible — weekly, bi-weekly, monthly, or custom

INVESTMENT

SMALL COHORT

5–8 participants

\$8,000

\$1,000–\$1,600 per person

STANDARD COHORT

9–15 participants

\$12,000

\$800–\$1,333 per person

LARGE COHORT

16–20 participants

\$15,000

\$750–\$938 per person

WORKSHOP SERIES

Per session · any group

\$2,500–**\$4,500**

Per session · custom scope

S

SEE IT
CLEARLY

H

HONOR YOUR
TRUTH

I

IDENTIFY
WHAT'S NEXT

F

FOCUS YOUR
ENERGY

T

TAKE
ACTION